

## **CarLance Automotive Consulting Introduces New Business Path While Taking Steps To Reduce Carbon Footprint.**

Phoenix, AZ – March 8, 2011. A women-owned Automotive Consulting company founded in 2010

, has combined its staff's personal interests in responsible ecology with expertise in green energy training. Bridging the gap between Manufacturing, Vendors and Dealerships, CarLance Automotive Consulting creates cutting edge management and staff training workshops to create high-impact, successful educational meetings which strive to tread lightly on the earth while increasing knowledge and sales within the automotive industry.

Deborah Sims, President and Founder is a 25 year retail automotive veteran trailblazer, who saw an opening in the marketplace for a comprehensive training program with real common ground strategic ideas and an innovative "curb to the streets" approach for sales, marketing and fixed operations. The mission of CarLance car business training philosophy is to level the playing field through education in today's competitive eco-friendly renewable service and sales automotive environment.

CarLance has created Dealer One Learning™ and conditions are quite favorable for CarLance project director, Myron Deonali's agenda. Affordability - all the way around - will prove to be the goal with more learning for retail auto dealerships, business and government contracts consulting, with eco flair toward green vehicle sales and service. At a time when twelve hundred automotive dealers projected to have lost stores in 2009, CarLance Makes Best Practice- Practical™ in a tough economy to the millions of private sellers. CarLance Dealer One Learning is a refreshing change to the automotive marketing landscape. "It's our job to find innovative earth-conscious solutions and offer them to our clients." states Deborah Sims.

Change is inevitable in our fast moving pace of information in automotive and CarLance Consulting is blazing the trail by assisting businesses to selling clean energy programs selling with electric and hybrid cars through product and service sales support training to the consumer automotive markets through speaking events, consulting, interviews, workshops and customized diversity cultural group training and conferences.

CarLance Consulting is leading the way with innovation of ideas and strategies for Green Electric and Hybrid Vehicles toward greater profits and utilization with customized focused training programs.

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For more information visit : [www.carlance.com](http://www.carlance.com)

[dsims@carlance.com](mailto:dsims@carlance.com)